

Cookies Policy

1. Our Site does not automatically collect any data except the content of cookies.
2. Cookies are small text files placed on your device. Cookies usually include the name of the site they come from, expiry date and a unique number.
3. Cookies are stored on your device and accessed by the Site operator: ASDIRECT Sp. z o.o. located in Lodz Poland, Karolewska street 13c/31.
4. Cookies are used in order to:
 - a) provide you with personalised browsing experience by enabling us to recognize your device and tailor the Site to your preferences;
 - b) collect statistics that help us analyse how our customers interact with our site so we can make improvements;
 - c) enable you to carry out some essential functions on our Site, such as maintaining log in details for the session so that you are not asked to provide your login and password at every subsite.
5. We use two kinds of cookies: temporary “session cookies” stored on your device only until you log off, leave the Site or close the browser, and “persistent cookies” stored until the expiry date determined in their parameters or their deletion by the User.
6. We use the following kinds of cookies:
 - a) “essential cookies” that enable you to browse the Site, including e.g. authentication cookies, used in those of our services which require authentication;
 - b) “safety cookies” that are designed to provide safety, e.g. by monitoring the use of authentication at the Site;
 - c) “performance cookies” that help us understand how you interact with our Site;
 - d) “functional cookies” that allow the site to “remember” the settings you have chosen and personalise your user interface e.g. by remembering your language and region, font size, preferred site layout, etc.e) “advertising cookies” that let us personalise the advertisements you view.
7. Many browsers accept the storage of cookies by default. You can change the settings of your browser at any time, especially in order to block automatic storage of cookies on your

device or make sure you are informed of every new cookie that has been stored. More details relating to the use of cookies by your browser are available in the browser's settings.

8. Please keep in mind that restricting the storage of cookies on your device may disable certain functionalities of the Site.

9. Cookies stored on your device will also include cookies by ASDIRECT partners and advertisers.